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# Allison Mueller

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## EXPERIENCE

### eHealth Network — Video Producer, Writer

9/2010 – 2/2024, Remote

- Produced unique content and promotional advertisements for medical and dental practices across New York, New Jersey, and Connecticut
- Created, delivered, and managed high-quality, strategic, on-brand content in accordance with the eHealth Brand
- Directed creative development in all phases of development, collaborating with video editors, production crew, and external vendors
- Coordinated production schedules and logistics across project lifespans
- Organized video shoots
- Supervised delivery of all production elements

### eHealth Network — Writer, Video Editor

12/2007 – 8/2010, Remote

- Wrote and edited original content on health topics, translating the technical jargon of healthcare professionals into understandable and entertaining content for the average viewer
- Interviewed medical experts on camera
- Identified and capitalized on appropriate source materials to enhance content creation

### “What Happens Next” TV Show, BannerCaswell Productions and Veria Network — Video Editor, Production Assistant

1/2007 – 12/2007, Los Angeles, CA

- Provided subject research and on-location rewrites
- Coordinated schedules and supervised a b-roll crew and animation team
- Prepared regular progress reports and rundowns for network executives
- Edited rough cuts
- Cataloged talent and photography releases

### “Chasing the Yum” TV Show, BannerCaswell Productions and Veria Network — Video Editor, Production Assistant

10/2007 – 12/2007, Los Angeles, CA

- Edited rough cuts using multi-camera edit
- Managed and organized source material on location

### WMTV Channel 15 – NBC Affiliate — Video Editor

8/2006 – 12/2006, Madison, WI

- Edited video footage for newscast
- Operated three cameras and directed reporters during newscast

### WKOW Channel 27 – ABC Affiliate — News Intern

5/2006 – 8/2006, Madison, WI

- Wrote copy for newscast
- Interviewed the public for story packages

## EDUCATION

### University of Wisconsin – Madison

2003-2006, Madison, WI

B.A. in English and Communication Arts; Radio-TV-Film 2003-2006

Graduated with Distinctive Scholastic Achievement

## SKILLS

Project Management

Content Creation

Script Writing

General Copywriting

Creative Direction

Proofreading

Editing (Words)

Editing (Video)

## TOOLS

Final Cut Pro

Avid

Mac OS

Microsoft Suite